



HR IGNITION

“Turn on Talent. Drive Results.”

(Strategic Skills Development for HR: Empowering People, Powering Performance in your Workspace)

Duration: 2 Day

Method: Virtual

Overview / Purpose:

To equip HR professionals with the knowledge, tools, and confidence to identify skills gaps, align training to business goals, and build a culture of development that drives individual and organisational growth.

Target Audience:

- HR Managers & Officers
- Skills Development Facilitators (SDFs)
- Training Managers

Learning Outcomes:

By the end of the course, participants will be able to:

- Understand the role of HR in strategic skills development
- Identify skills gaps through practical tools and employee data
- Align training plans with business strategy and legislation
- Differentiate between credit- and non-credit bearing training
- Design impactful training interventions using real data
- Measure and report training ROI and impact
- Build a culture of continuous learning

**ONLY
R500 pp**

This **free course builds trust and credibility** by showcasing Afri Training Institute's expertise, while giving HR professionals practical value they can use immediately. As decision-makers, they're more likely to return for **paid, customised training** once they've experienced the quality firsthand—making it a powerful lead generator and relationship builder.

Why This Works:

- Positions Afri Training Institute as a trusted thought leader.
- Gives potential clients a “try-before-you-buy” experience.
- Converts training into tangible ROI through relationship building and follow-up.

One well-timed, well-delivered free session could open doors to long-term contracts.

BOOK NOW



AFRI TRAINING
INSTITUTE

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